



# **ECONOMIC AND COMMUNITY DEVELOPMENT** OCTOBER IS ECONOMIC AND COMMUNITY DEVELOPMENT MONTH

## **Empowering lives**



### Figures :

795 million people — or 1 in 9 people in the world — do not have enough to eat

60% of the world's hungry people are women and girls

70% of the world's poorest people live in rural areas and depend on agriculture and related activities for their livelihood

Nearly 800 million people live on less than \$1.90 a day.

It is alarming to note that Poverty has risen in Northeast. There has been a Decline in Tripura, Arunachal while an increase in Assam, Nagaland, Manipur

## **Rotary Mission**

- The philosophy of Rotary is to invest in people so that they can create economic improvement in their lives and communities.
- Rotarians work to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities through tools such as microloans and similar support.

- Rotary members develop opportunities & provide training particularly for youth so that they can have ٠ access to well-paying jobs and financial management institutions.
- Rotary create opportunities to help individuals and communities thrive financially and socially.
- Rotary members use a multifaceted and coordinated strategy to break the cycle of poverty, specially for women, in extremely impoverished communities
- Rotary members engage in building the capacity of local organizations and community networks to • support economic development.
- Rotarians train people to become resources for their community, offering networking activities, advice on • new business development, and mathematics and financial management training
- Microloans are bank loans with collateral. Entrepreneurs can use microloans to become street vendors, ٠ rickshaw drivers, weavers, and tailors. They join courses in sewing, baking, plumbing, footwear, business management, and leadership.
- Entrepreneurs in rural communities can borrow money to buy livestock or plant crops, or get training in • sustainable farming.
- Soil erosion and loss of soil fertility significantly reduces farmers' harvests. Rotary members give farmers the skills they needed to improve soil fertility, control soil erosion, and market their produce. The results: increased crop yields and profits.
- Rotary can sponsor or help bring vocational and entrepreneurship trainings to their communities to build • capacity for local economic advancement.
- The Rotarian Action Group for Microfinance and Community Development (RAGM) is a group of Rotarians • whose purpose is to provide global leadership to assist clubs and districts in effective Microfinance and Community Development programs. Contact the group for assistance with your economic and community development projects.

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